



verything about Jorden is untypical, starting from her name (which is a variation of Jordan and means "The Descending") to her life goal: to become the next woman in Formula 1. "When you think of Jordan, you might remember the popular Formula 1 team back in the last decade. When Jordan was up front in F1, I wasn't even born yet. However, where I have my racing DNA from is quite clear: My mother Osmunde was one of Austria's best Formula 3 racing drivers in the late 1990s. She raced against big names like Nick Heidfeld, Alex Wurz or Pierre Kaffer. At that time it was very uncommon for a girl to participate in such a dangourous and man-dominated sport. I think it's a shame that until this day not many women were able to compete in the world's most important racing series. Nevertheless every woman in motorsport brings us all a step closer to Formula 1. I want to show the world how powerful women can be.

Difference is not determined by facts, but rather the way of thinking".

**TARGET** 

TO BE THE NEXT WOMAN IN FORMULA 1 Birth 11<sup>th</sup> December 2004

Nationality Austrian

Hometown Vienna

Family Mother Osmunde (former racing driver) and

father Martin (kart event promoter)

Brothers Rene and Nino

Profession Student

**Business School in Vienna** 

### Jorden's CV

Job Team member of a professional racing team

Top Speed in Salzburg

Hobbies Everything to do with adrenaline and speed

Favourite car Obviously race cars

Idal Max Verstappen and Marcel Hirscher

Ambition A career in motor sports





# How it all began

These days, unlike in the past, if you want to join Formula 1 you can not get around karting; all current F1 drivers started their career in a go-kart. So did mine. Being in the best teams, classes and series on the continent as well as at various events, I have not only learned technical skills and been able to continuously improve, but I have also learned a lot in other fields.

I have always had the essential impulse to be the best, and in karting this competitive thinking intensified even more. However, I have also learned the importance of fair play and teamwork. I feel very fortunate to have been able to learn from other drivers. Despite the pressure of competition and the indispensable will to win, my family's racing background propelled me into diving even deeper into the world of race cars. My dream is to race to the top of the racing hierarchy, while meeting fascinating, successful people on the way.



# Fearless against anyone

2013	Debut season in karting in the Rotax Max Challenge Austria First win in the Austrian Championship
2014	First ever girl to become Austrian Champion in the RMC Austria (Micro Max Regular top-5 participant Central European Championship
2015	4 <sup>th</sup> overall RMC Hungary (Mini Max) 6 <sup>th</sup> overall Central European Championship, finishing every race in top-10
2016	5 <sup>th</sup> overall RMC Austria (Junior Max) despite early season ending
2017	FIA Academy Driver, nominated by Austrian Motorsport Federation 5 <sup>th</sup> overall Central European Championship
2018	Racing in German Karting Championship DKM and ADAC Masters (OK Junior and OK Senior) Regular top-10 results
2019	3 <sup>rd</sup> overall RMC Austria (Senior Max) Starting in Rotax International Trophy and European Rotax Championship 7 <sup>th</sup> place FIA World Motorsport Games (Rome) in Karting Slalom
2020	First ever race in Formula Renault 2.0 (FIA Central European Zone) Finishing 1 <sup>st</sup> and 2 <sup>nd</sup> in Brno at my debut 1 <sup>st</sup> place Formula Historic Austria (Salzburgring) Testing Formula 2 and Formula 1 cars with Team Top Speed





Just a couple of weeks ago, I made my single-seater debut at the Automotodrom Brno. It felt like home from the beginning. Even in the rain I had no problem to keep up the pace. From lap to lap I became more confident, hitting the breaks harder, putting the pedal even more to the metal and feeling the limit of the tyres. The result: Being on the podium in my first ever race!

# In mum's foodsteps



## to Formula 1

2013-2019





I would be happy to become part of this process by competing with spectacular cars on the fastest race tracks against the best of the best in this series. I would like to make the world aware of what women are capable of achieving in racing and that they should definitely be given the same opportunities as their male colleagues, also in financial terms.

The long-established, rigid stereotypes which claim that women drive worse than men in motor sports should finally be dismantled.



2023/2024





There is a strong competitive environment in motor sports, because there are many talented drivers and all of them want to get as young as possible on the fastest way to the top, by joining the best racing series in the world. The athletes have little time to learn their trade and this happens besides still frequently in an extremely competitive environment.

The FIA Formula Regional European Championship by Alpine, former known as Formula Renault Eurocup, offers racing drivers an optimal environment to learn both. Namely the driving basics, but also how to deal with the competitive pressure and how to achieve the best possible results. It is one of the best entry-level series in motor sports to get closer to the goal of Formula 1. The series has a very professional background in terms of drivers, technicians and the organization. Today's superstars Lewis Hamilton, Daniel Ricciardo and Kimi Raikkönen descended from this series. The learning effect for me in the Formula Regional European Championship would be enormous, not only on a professional, but also on a personal level.





## Speeddating with Jorden

#### MOTORSPORT ...

... means freedom and the oppurtinity to do what I like most

#### THE FIA FORMULA REGIONAL EUROPEAN CHAMPIONSHIP ...

... is a great platform to give my career in motor sports a boost. I consider the series as an absolutely essential milestone in my career

#### MORNING OR AFTERNOON?

Neither nor, every time of the day has its advantages, in terms of motor sports that means I like both day and night racing

#### THE WORKOUT I HATE THE MOST ...

... none, 'cause I always go above and beyond my limits ... so it's always exhausting!

#### FORWARD, OR BACKWARD?

The past is important to learn from your mistakes, however the future and the present are mine

### CURVES OR STRAIGHT LINES?

The combinaion of both makes racing so exciting

### MY GOAL IS ...

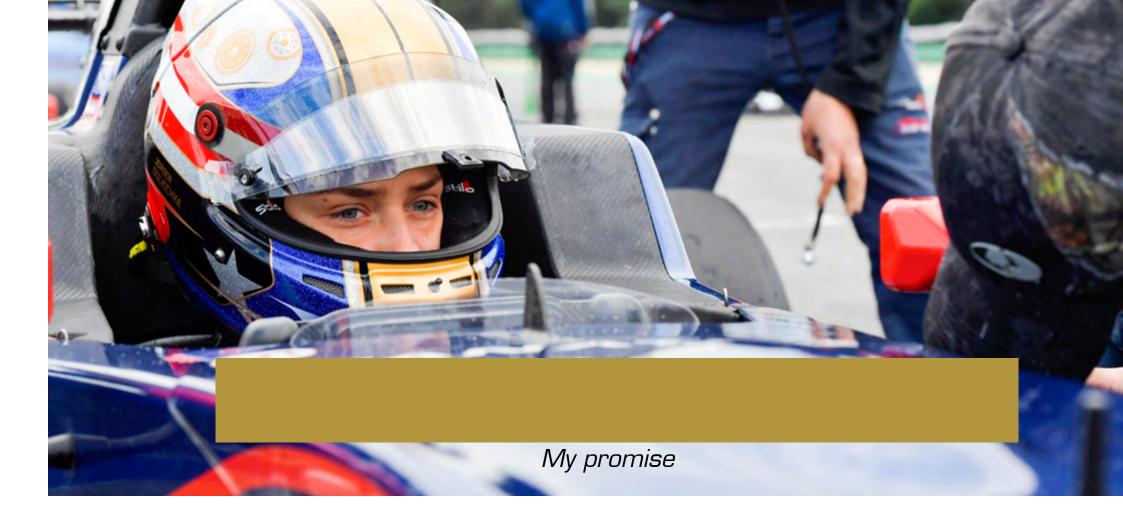
... to be able to do motor sports at the highest level and compete against the best around the world, no matter what gender

#### I CAN LAUGH HEARTILY ...

... about myself of course!

### TO ME WORKING IN A TEAM ...

... is a great opportunity to share experiences and become stronger together



Why should you give me the chance to join the Formula Regional European Championship?

- 1. Consequent attitude and professional environment
- 2. Success in recent years in all categories of karting
- 3. Proof of having made the leap from kart to race car
- 4. Strong connnection to big Austrian companies partnering in motor sports
- 5. Racing is my vocation, everything else is just second choice



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